

EMERSON



BOSTON.
MASS. U.S.A.

C. W. Shepard,
80 Exchange St.

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*Sixty years earlier than most
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small quarto.
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Established 1849.

THE
EMERSON PIANO COMPANY

MANUFACTURERS OF

GRAND, SQUARE and UPRIGHT

PIANOS.

*C. H. SHEPARD,
PIANOS, ORGANS,
AND SEWING MACHINES,
80 EXCHANGE ST.,
BINGHAMTON, N. Y.*

WAREROOMS:

No. 174 TREMONT STREET.

FACTORIES:

HARRISON AVENUE AND RANDOLPH STREET.

Boston, Mass., U.S.A.

1889

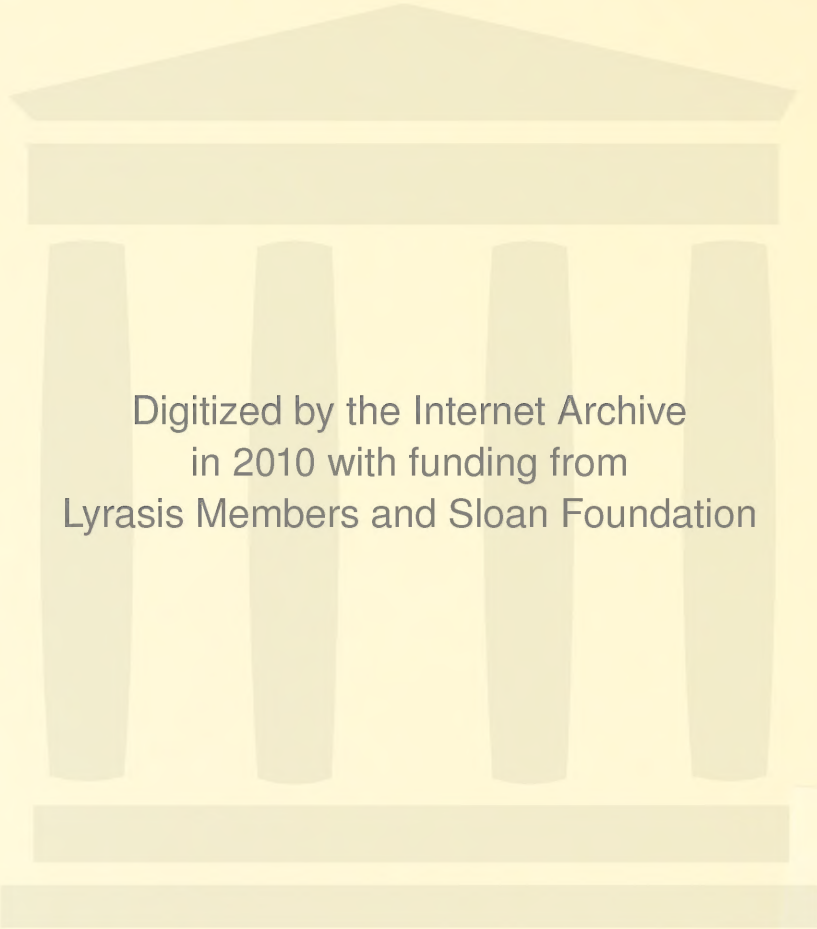
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PIANOS, ORGANS,
AND SEWING MACHINES,
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BINGHAMTON, N. Y.*

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The Emerson Piano Company

Begs leave to announce that, with the issue of this catalogue, it celebrates its

FORTIETH BIRTHDAY.

Established in 1849 by the late William P. Emerson, it has grown and prospered and the company stands to-day

AMONG THE LARGEST AND MOST SUCCESSFUL

piano manufacturers in the country, distributing its production not only through all parts of the United States and the British Dominion, but shipping them to Europe, Australia, South America, and the West Indies.

The originally fine qualities of the Emerson piano have been improved and perfected, its musical and artistic merits keeping pace with the material and financial progress of the company, and in full accord with the rapid advance in the musical culture of the age.

By some stroke of good fortune, or through some ingenious mode of advertising, an ordinary instrument may attain a temporary success, but in the sharp and continued competition of forty years, the solid and staying properties of a piano are sure to tell, and the *finale* must inevitably be

"THE SURVIVAL OF THE FITTEST."

That the Emerson Pianos are among the few makes that have stood the test, may be justly attributed to the causes mentioned above as well as to judicious business management, without which even great mechanical skill is powerless to maintain a high standard of excellence.

The merits of the EMERSON SQUARE GRAND Piano are so well known and its popularity so widespread, that nothing further need be said in its praise.

The EMERSON UPRIGHT PIANOS have attained a remarkable success during the past few years, the new Style 14 scale having made a positive sensation in

the trade and its good points having been utilized in the manufacture of the other styles of uprights. Manufactured of the best materials to be obtained, regardless of cost, with all the facilities of a large and well-appointed factory filled with the most modern and improved machinery, and the best of skilled labor under the immediate supervision of two members of the company who have served almost a life apprenticeship in all the departments of piano manufacturing, it is not surprising that a

MOST SUPERB INSTRUMENT

should have been produced, which has made its way into public favor solely on its merits.

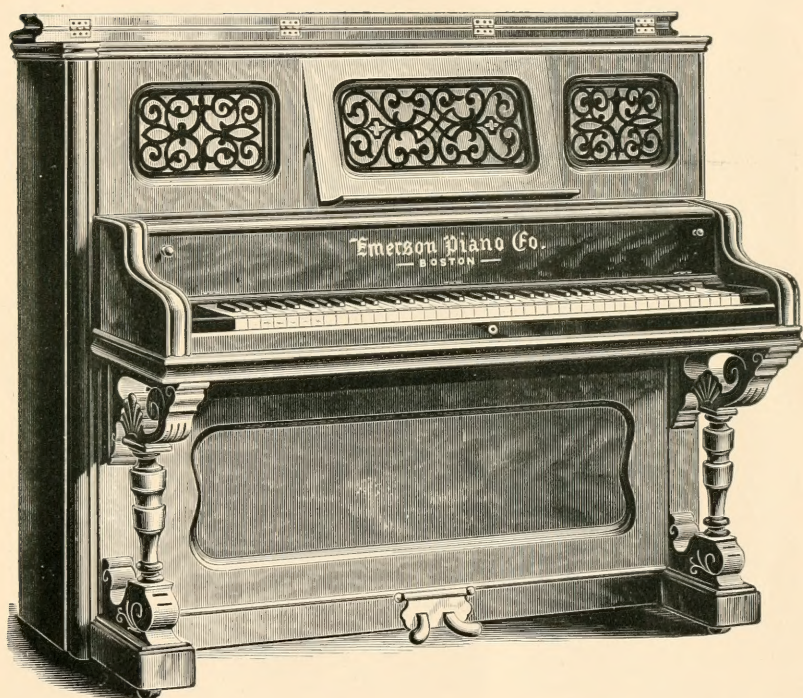
Attention is called to the elegant and tasteful designs of the Upright cases in the accompanying illustrations. The styles 8½ and 14 are being finished in beautiful and costly woods, such as burl walnut, fancy mahogany, Spanish cedar, satin wood, Hungarian ash, antique oak and maple, as well as in the ordinary ebony and rosewood finish.

THE EMERSON PARLOR GRAND

is a new scale drawn by the same skillful hands that designed the now celebrated "Emerson Style 14." No pains or expense have been spared in its construction, and the company now offer it to the trade and to the public with the confident belief and assurance that it will be found in every way equal to any piano manufactured.

As the many points of excellence in a piano can be fully understood and appreciated only by personal examination, the public are respectfully solicited to call at our warerooms or at the warerooms of any of our various agencies and judge for themselves. The Emerson Pianos will tell their own story more effectively than it can be told in print.

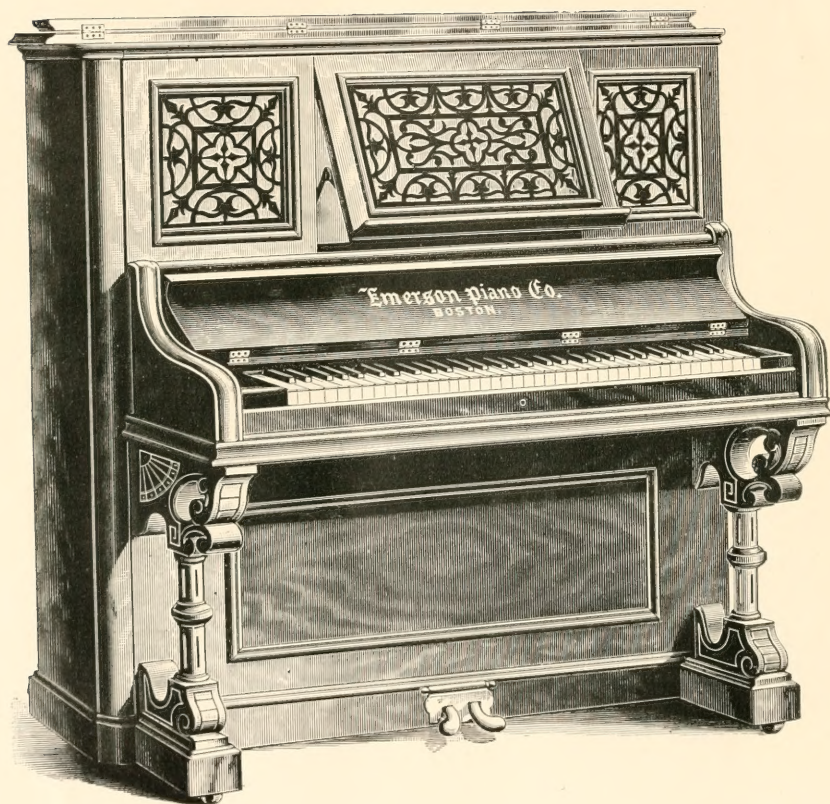
ALL EMERSON PIANOS FULLY WARRANTED FOR SEVEN YEARS.



Style B.

Rolling fall, patent swing desk, carved trusses, patent mouse-guard pedal feet, fret engraved or bronze panels, new patent full iron plate, patent repeating action, three unisons, seven octaves and ivory keys.

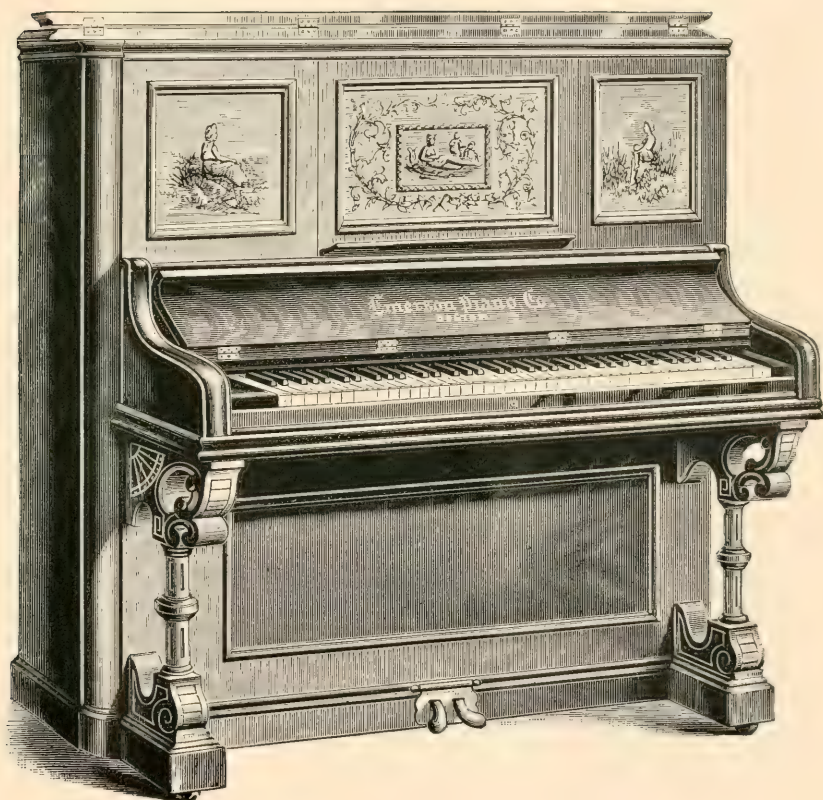
Height, 4 feet 2¼ inches. Width, 5 feet 1 inch. Depth, 2 feet 2 inches.



Style 8.

New improved fall, patent swing desk, carved trusses, patent mouse-guard pedal feet, fret engraved or bronze panels, new patent full iron plate, patent repeating action, three unisons, $7\frac{1}{3}$ octaves and ivory keys.

Height, 4 feet $8\frac{1}{2}$ inches. Width, 5 feet $4\frac{1}{2}$ inches. Depth, 2 feet 2 inches.



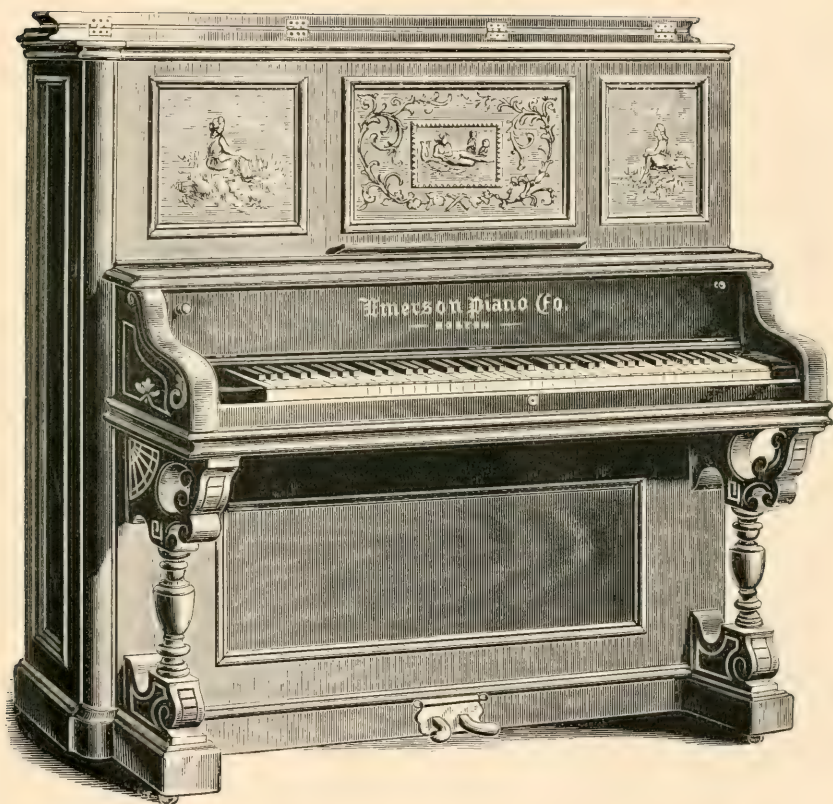
Style 8. Bronze Panels.



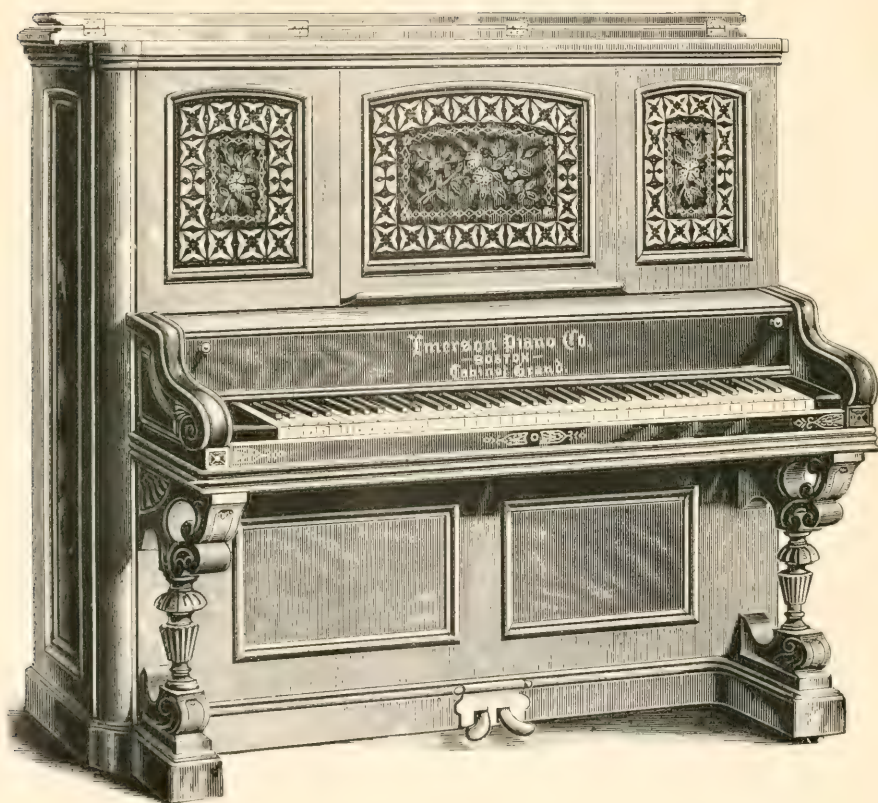
Style 8½.

Rolling fall, patent swing desk, carved trusses, patent mouse-guard pedal feet, paneled ends, fret engraved or bronze panels, patent repeating action, new patent full iron plate, three unisons, $7\frac{1}{3}$ octaves and ivory keys.

Height, 4 feet $8\frac{1}{2}$ inches. Width, 5 feet 2 inches. Depth, 2 feet $2\frac{1}{2}$ inches.



Style 8½. Bronze Panels.



Style 14, Cabinet Grand Upright.

New scale, three strings or unisons, $7\frac{1}{2}$ octaves, ivory keys, patent repeating action, new patent full iron plate, rolling fall, patent swing desk, engraved or bronze panels, carving on front and ends, extra carved trusses and patent mouse-guard pedal feet.

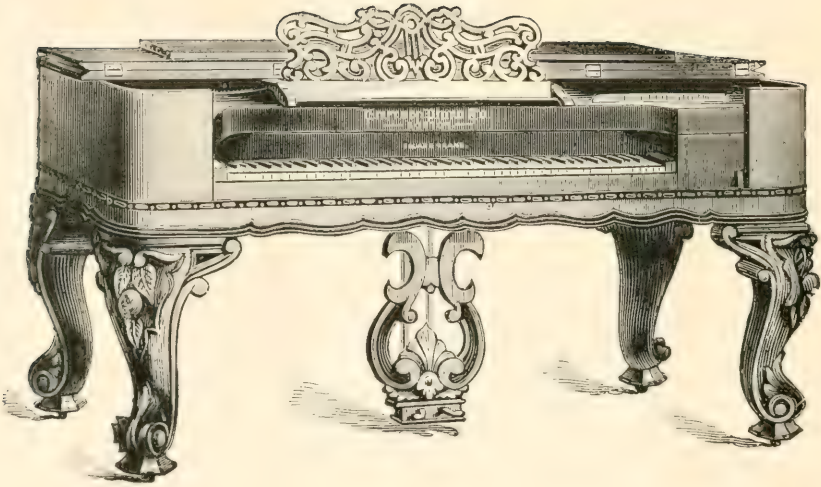
Height, 4 feet $9\frac{1}{2}$ inches. Width, 5 feet 5 inches. Depth, 2 feet 3 inches.



Parlor Grand.

Patent repeating action, $7\frac{1}{3}$ octaves. Handsome moulding. Richly carved legs and lyre.
Large and handsome fret desk.

Length, 6 feet $9\frac{1}{2}$ inches. Width, 4 feet $9\frac{1}{2}$ inches.

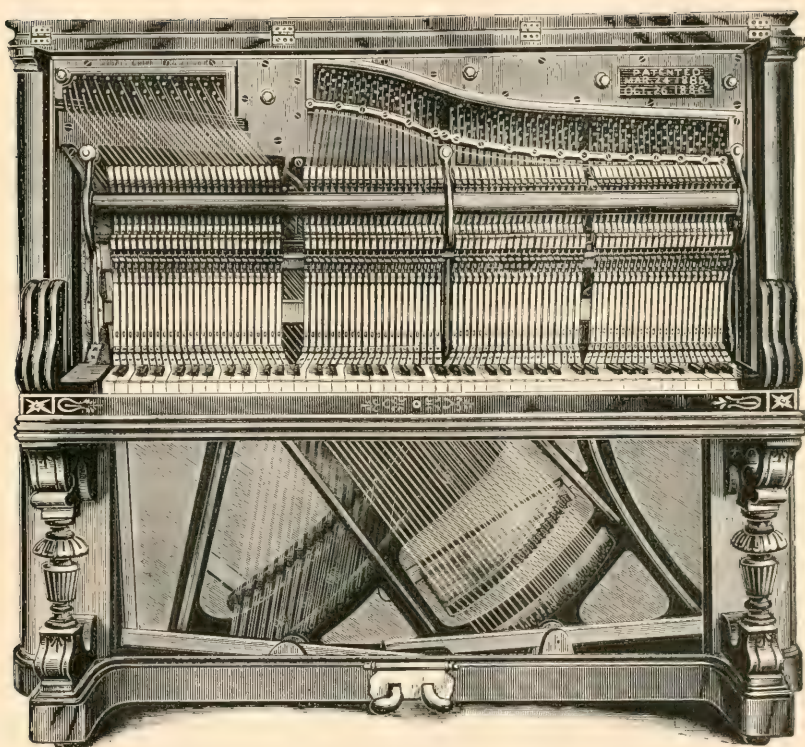


Style 2. SQUARE.

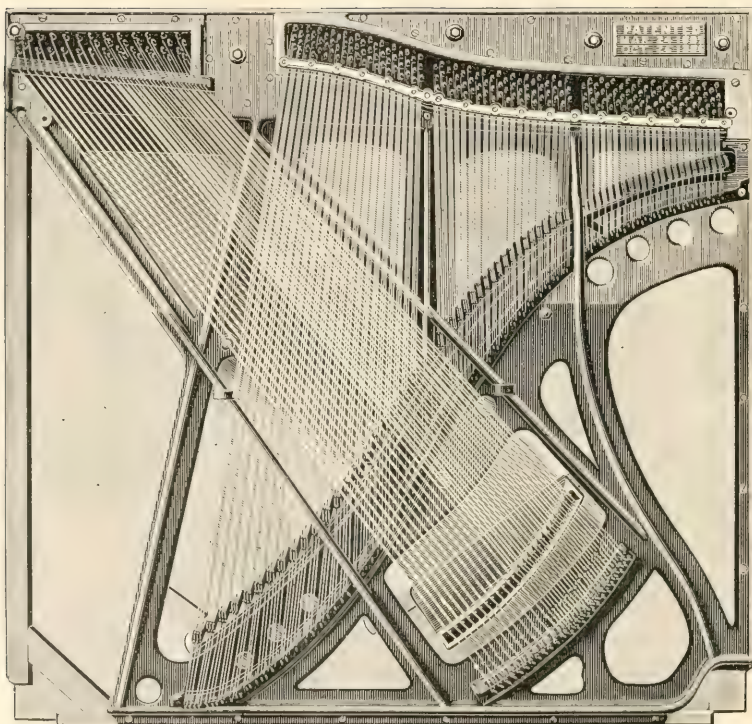
7 1-3 OCTAVES, FULL AGRAFFE.

Rich rosewood case, four round corners, back finished as front, serpentine plinth, pearl moulding above plinth, carved legs and pedal, fret desk and ivory keys.

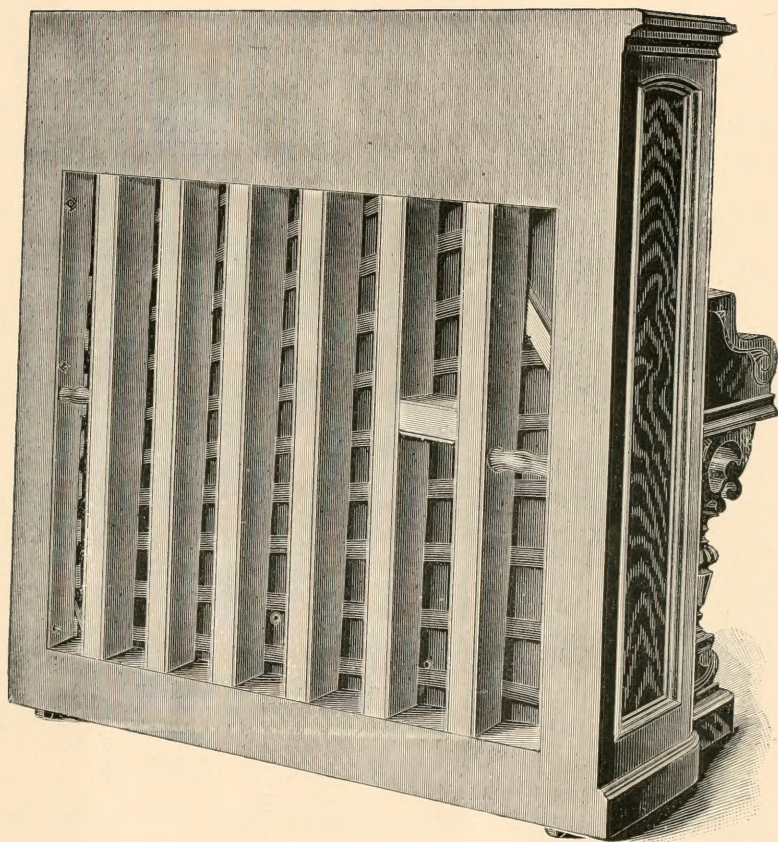
Length, 6 feet 6 inches. Width, 3 feet 2 inches.



Showing Construction of Interior of Style 14.



Showing Style 14 Plate When Strung.



Showing Construction of Back of Uprights.

Care of a Piano.

Pianos should not be subjected to extremes of heat or cold, to dampness or to extreme dryness. Neither should they be subjected to sudden changes of temperature. Nearly all the troubles of a piano, such as the swelling or shrinking of parts of the keys or action, the rust on the strings and the checking of the varnish, result from the non-observance of these requirements.

To Unpack an Upright Piano.

Take out the screws holding the lid of the box, remove the lid, then take out the screws on the back and sides of the box, being careful to hold the side cleats with the hand, in order that they may not fall and scratch the sides of the piano; then, one man at each end, pull the piano squarely out of the box.

Remove the strips screwed on the back of the piano, untie the tapes and take off the papers. To remove the dust, use a soft silk handkerchief. The key will be found tied to the consol.

